



## About AM 730 KDAZ

### Overview

As the first Christian radio station in New Mexico, AM 730 KDAZ radio began operations in 1971. Since that time, KDAZ has provided the people of New Mexico with a variety of the best in Christian programming, including original programs, national ministries, and talk shows, as well as contemporary Christian music.

In addition to over-the-air broadcasting in New Mexico, KDAZ can also be heard via the SkyAngel IPTV radio network on channel 229. The station also streams live online at [www.am730.cc](http://www.am730.cc).

### Our Mission

The mission of AM 730 KDAZ is to share Christ-centered radio programming that challenges, educates, and inspires listeners, with the desire to see all of New Mexico experience the life-changing love and power of God through a personal relationship with our Lord Jesus Christ.

### Highlights

- 701,300 total Metro 12+ population (Arbitron MSA ranking = 68)
- Original programs including:
  - Morning Show
  - 11 O'clock Live
- National programs including:
  - June Hunt
  - Jay Sekulow
  - Janet Parshall
  - Dave Ramsey
  - The Gaithers
- Broadcasting the Gospel to New Mexico for more than 35 years

### Program Sales

To book your national ministry program on AM 730 KDAZ, please contact Paul McDonald of Infinity Concepts at 724-733-1200, ext. 15, or [paul@infinityconcepts.net](mailto:paul@infinityconcepts.net).

## About Jim Sandell



Jim Sandell loves being a “shepherd” over flocks of all types, whether it’s the goats and chickens on his farm ... or his four wonderful children ... or church congregations he’s served as pastor ... or radio listeners of AM 730 KDAZ.

But wherever he may be serving as a shepherd at any given moment, his life is dedicated to serving Jesus – as a husband, father, ordained minister, and dedicated radio personality and program director. With the loving heart of a shepherd evident in all he does, his passion for people and love of New Mexico make him a perfect fit for AM 730!

Since January 2005, Jim has served as program director at AM 730. A Southwest native (born in El Paso, Texas), Jim has worked in broadcasting for several years, and his career has given him the opportunity to work at many Christian radio ministries in Albuquerque, including KKIM, KLYT, and KFLQ.

In addition to his ministry through radio, Jim is an ordained minister who has served as youth director, worship leader, and pastor in several churches. Most recently, he pastored Agape Community Church in Rio Rancho, and First Baptist Church in Truth or Consequences, both in New Mexico.

Jim is also a family man – and he and his wife Jolene have been married for 27 years and have four children. They currently live in a rural community near Albuquerque, where they have dogs, cats, chickens, and pygmy goats ... giving Jim a chance to play “shepherd” whether he’s at work or at home!

## About Birga Alden



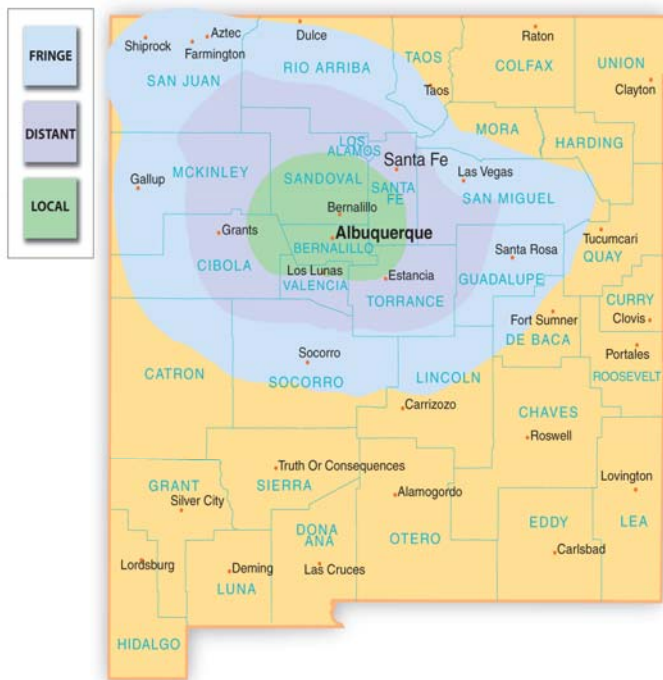
As host of the AM 730 Morning Show – and a die-hard native New Mexican – Birga Alden tackles some of New Mexico’s toughest topics, including where to find the best burrito in town, how much chili is enough, and the state’s most burning question ... red or green chili?

More than anything, though, Birga is passionate about sharing biblical truth with listeners over the airwaves, and she has done just that since becoming host of the AM 730 Morning Show in April 2007. Whether talking with renowned authors or interviewing everyday ministry workers, Birga believes that as long as the Lord is involved, listeners will be blessed. With the compassionate heart of a mother and an endless energy to begin each weekday, she sees every day as a new opportunity to reach the hearts and minds of all those who listen with the love of Christ.

A third-generation Albuquerque native, Birga loves her hometown, and – God willing – she plans to live in Albuquerque until the Lord calls her home. She completed her undergraduate studies at the University of New Mexico, with a dual degree in broadcast journalism and creative writing. After that, various behind-the-scenes radio jobs paved the way to her current position at AM 730 KDAZ.

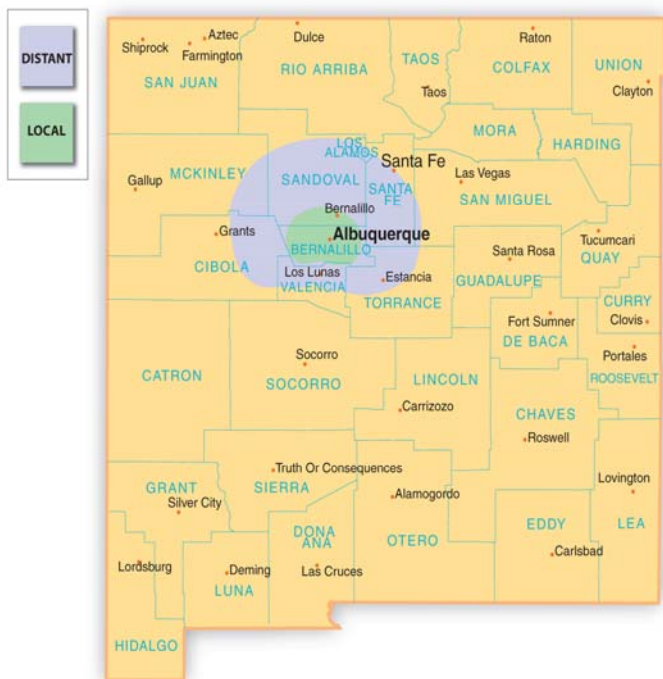
When not at the station, Birga loves spending time with her husband of nine years, Bob, and their two beautiful daughters.

# Coverage Maps



KDAZ-AM 730 KHZ

Daytime  
Coverage Area Map



KDAZ-AM 730 KHZ

Nighttime  
Coverage Area Map

